

Stuart Lyle

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www.tight.nyc/stuart

EXPERIENCE \

TGHT | Partner | 2023-Present | Brooklyn, New York ||

Creative direction for an assortment of clients, product/furniture design for the TGHT brand. Day to day operations, marketing, production and management.

M·A·C Cosmetics | Digital Director | 2014-2023 |

New York City, New York || Executing redesign and managing the maccosmetics.com website. Supervise the creative digital team and overseeing all outgoing digital media to consumers, including mobile apps, all e-mail communications and in-store light-boxes. Art direction and management of all the evergreen asset creation shoots.

Michael Kors | Art Director - Freelance | 2013 |

New York City, New York || Created concept, executed and edited video shoot on a two part web commercial for Michael Kors Crossbody and Boots.

Per Project Studio | Founder | 2010-2013 |

Minneapolis, Minnesota || Created concepts, executed design and development of print and web projects. Presented concepts to clients and managed all stages of projects.

AR New York | Art Director | 2007-2010 |

New York City, New York || Worked with the Creative Director on Asprey, Jones New York, Brioni, Jimmy Choo, Elie Tahari and Brooks Brothers advertising. Developed and executed concepts for advertising, web and collateral pieces.

Laird + Partners | Designer | 2006-2007 |

New York City, New York || Worked with Creative and Art Director on DKNY/Donna Karan and Nautica advertising. Developed concepts for presentation and execution.

Surface Magazine | Designer | 2004-2005 |

New York City, New York || Worked with Creative and Art Director on layout of magazine. Designed e-mail blasts, web newsletter and website. Designed sales sheets and other collateral materials.

Sony Records Inc. | Freelance | 1998-1999 | New York City, New York ||

Created concepts and designed album artwork, magazine advertisements, snipes, wall murals and labels.

EDUCATION \

Parsons School of Design | New York City, New York |

2003-2006 | Major: Communications Design |

Focus: Editorial and Information Design

Design and Architecture Senior High | Miami, Florida

(Design District) 1992-1996 | Major: Graphic Design

SKILLS \

Programs & Languages | Adobe Creative Suite | Sketch, Figma, HTML & CSS, jQuery, Squarespace Custom Template CMS,

Awards | Type Directors Club (TDC) Award 2004